

2026 EDITORIAL AGENDA

The numbers prove it:

Absolute leadership in digital access, editorial content and production of differentiated events.

Confira mais um show de nossas mídias on-line:

JANUARY TO OCTOBER 2025

538.634 Views (newsletter + website)

60.835 Unique users (mailing + website)

Sources: Leadlovers e Google Analytics

Check out our placement options and put your brand in the spotlight alongside the most respected editorial content on the Brazilian market.

January/February

RECYCLING & SUSTAINABILITY

Updates that the sector is implementing to meet recent Brazilian PCR requirements

March

PLASTICS IN AGRICULTURE

Analysis of progress in a rapidly growing market

April

ENGINEERING PLASTICS

New materials and markets

May

MACHINERY AND EQUIPMENT

Analysis of the latest demands

June

PVC

Overview of applications

July

INTERPLAST

What the exhibitors will bring to the Joinville fair, to be held from 25 to 28 August

EDITION THAT WILL CIRCULATE BEFORE AND DURING THE EVENT

August

MASTER, ADDITIVES AND COMPOUNDS

Launches and technological advances

September

COMPETITIVENESS EVENT

16th edition of the most exciting event in the sector, promoted together with Abiplast and Sindiplast (the largest entities in the Brazilian sector)

October / November

DISTRIBUTION OF RAW MATERIALS

Independent distributors and resellers

December

PPR – 24RD EDITION OF THE PLÁSTICOS EM REVISTA AWARD

the oldest and most respected in the sector



EDITORIAL AGENDA SUBJECT TO CHANGE.

Plastics in Review goes beyond the themes of the months, promoting unique and differentiated analyses and information. Go further, contact us about any news from your company.

See more options for exposing your brand in our digital media