

2025 EDITORIAL AGENDA

The numbers prove it:

Absolute leadership in digital access, editorial content and production of differentiated events.

Confira mais um show de nossas mídias on-line:

JANUARY TO NOVEMBER 2024

698.615 Views (newsletter + website)

92.198 Unique users (mailing + website)

Sources: Locaweb and Google Analytics

Check out our placement options and put your brand in the spotlight alongside the most respected editorial content on the Brazilian market.

January / February

PLASTIC BRAZIL EXPOSITION

The most important show in Latin America Pre-event edition, which will circulate online before the fair and with copies printed during the exhibition

March

RECYCLING & SUSTAINABILITY

What is mobilizing – in materials and equipment – the path to the future of the sector

April

PLASTICULTURE EVENT

More: edition Plasticultura, a fast-growing market in the sector

May

ENGINEERING PLASTICS

Materials and advances in technical parts

June

Event to be defined

July

MACHINERY AND EQUIPMENT

Analysis of the most updated in the market

August

MASTER, ADDITIVES AND COMPOUNDS

Launches and technological advances

September

COMPETITIVENESS EVENT

15th edition of the most exciting event in the sector, promoted together with Abiplast and Sindiplast (the largest entities in the Brazilian sector)

October / November

DISTRIBUTION OF RAW MATERIALS

Independent distributors and resellers

December

PPR – 24RD EDITION OF THE PLASTICS IN REVIEW AWARD

the oldest and most respected in the sector



EDITORIAL AGENDA SUBJECT TO CHANGE.

Plastics in Review goes beyond the themes of the months, promoting unique and differentiated analyses and information. Go further, contact us about any news from your company.

See more options for exposing your brand in our digital media