# 2024 EDITORIAL AGENDA

The numbers prove it:

# Absolute leadership in digital access, editorial content and production of differentiated events.

Check out another number from our on-line media:

#### **JANUARY TO NOVEMBER 2023**

**583.490 Views** (newsletter + website)

**79.632** Unique users (mailing + website)

Sources: Locaweb and Google Analytics

Check out our placement options and put your brand in the spotlight alongside the most respected editorial content on the Brazilian

# JANUARY - FEBRUARY

# **CIRCULARITY OF PLASTIC**

**Engagement & Perspectives** 

Raw Materials, Machinery & Equipment.

# MARCH

**PLASTICS IN AGRICULTURE** 

#### APRIL

MACHINERY AND EQUIPMENT SEMINAR

plus magazine edition

#### MAY

**ENGINEERING PLASTICS** 

#### JUNE

**PVC WEBINAR** 

plus magazine edition

### JULY

**INTERPLAST** Plastics Fair in Joinville Santa Catarina - South Brazil

market.

#### **AUGUST**

MASTERBATCHES, ADDITIVES, FILLERS AND COMPOUNDS

#### **SEPTEMBER**

**PET WEBINAR** 

plus issue of the magazine

#### OCTOBER /NOVEMBER

# 14° SEMINAR ON COMPETITIVENESS

(in partnership with Abiplast - the largest entity in the sector in Brazil)
Authorized distributors and international

resellers of raw materials

#### DECEMBER

PPR — 22ND EDITION OF THE PLÁSTICOS EM REVISTA AWARD



# EDITORIAL AGENDA SUBJECT TO CHANGE.

Plastics in Review goes beyond the themes of the months, promoting unique and differentiated analyses and information. Go further, contact us about any news from your company.

